

Vali



Vali and her sister, Laurie Becker brainstorm ideas for the Goodwill Runway Show.

Vali Heist, Owner of The Clutter Crew

Vali serves as chair of the committee responsible for organizing the *Goodwill Runway Show*.

Why do you support Goodwill?

My support goes back to when my mother took me and my sister to shop at Goodwill as children. Shopping and donating to Goodwill has always been a part of my life.

Why do you think it's important for families to volunteer together?

We get to give back while having fun and being together, so it's a win-win for us. It also makes us better role models to our children, nieces, nephews, and grandchildren, so they see and realize the fun and importance of volunteering. We're not telling them to volunteer – we are showing them the value and impact of getting involved in a charity or non-profit like Goodwill.

What do you and your sister enjoy most about volunteering for the Goodwill Runway Show?

We have so much fun! Laurie and I enjoy working with the staff, committee, models, and other volunteers. It's a great way to connect with people from the community - each year we see new and returning faces. I enjoy gathering auction items, because the local businesses are so supportive. Working on this fundraiser brings a great sense of accomplishment.

What do you want people to know about Goodwill?

Goodwill is helping the environment by recycling clothing and household goods. They do everything they can to keep things out of landfills. Most importantly, Goodwill is giving people a sense of worth and respect by providing work skills to last a lifetime.